



FOR IMMEDIATE RELEASE
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PRESS RELEASE

Washington Financial Celebrates Community Banking Month

WASHINGTON, PA- Washington Financial is proud to celebrate Community Banking Month with the Independent Community Bankers of America (ICBA) and other financial institutions across the nation.

Community banks are the primary source of lending for small businesses and farms, and these loans benefit the neighborhoods where depositors live and work. “We are proud to be part of the economic engine that drives our local economy,” said Brian Smith, President and CEO of Washington Financial. “When we help a business grow, we share their passion for success because the success of local businesses helps everyone in our communities.”

“Washington Financial employees and board members are local citizens who volunteer with a number of non-profit organizations and community development projects,” said Smith. “The Bank has always had a strong presence in the community, and we remain committed to serving the needs of Southwestern Pennsylvania.”

As a community-minded organization, Washington Financial reinvests a portion of its profits back into the community through programs like Customer Choice and the Scholarship Fund. During the Bank’s annual Customer Choice campaign, customers are encouraged to be a part of the Bank’s community giving. Customers vote for their favorite charity, and Washington Financial considers the top charities for contributions. Since the inception of this program, Washington Financial has donated over \$550,000 to area non-profit organizations and redevelopment projects based solely on its customers’ votes. Additionally, Washington Financial awards scholarships based primarily on community service. To date, 129 students have received over \$400,000 in funding from Washington Financial scholarships to further their education.

With more than 111 years of service, Washington Financial has a proven track record of financial stability and customer care. The Bank’s exceptionally strong financial position and advanced technology provide the ideal blend of retail, business and lending solutions. It’s banking that’s in your best interest.

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